



HOMEBUYERS, SELLERS GET TOP AGENTS

*RE/MAX vs. the Industry Report Shows RE/MAX Agents
Help More Buyers and Sellers in 2009*

(Denver, CO – June 2, 2010) - As professional real estate agents across the country compete to get new homebuyers while marketing properties for anxious sellers, agents from one global franchise have been proven to be the most successful at getting the job done. According to independent real estate analysts and other government filings, RE/MAX agents are more productive than other real estate agents in the U.S., a claim now documented in the annual “RE/MAX versus the Industry” report.

The *RE/MAX versus the Industry* report is distributed through the RE/MAX Network, along with charts, tables and social media messaging, and shows RE/MAX agents average 13.5 transaction sides per agent compared to the next closest competitor at 7.3 transaction sides per agent.

“These analysts, surveys and government documents substantiate the claim that RE/MAX agents are the most productive in the business,” said Dave Liniger, RE/MAX Chairman and Co-Founder. “Even in extreme market conditions, RE/MAX agents outperform others and are able to better help homebuyers and sellers across the country and around the world.”

The report is based on figures released from REAL Trends and the U.S. Securities and Exchange Commission Form 10-K, 2009 annual reports. But, two recently-released national surveys also confirmed the company’s standings nationally. Both [the 2010 REAL Trends 500 survey](#) and [the 22nd annual Power Broker Report](#), from RISMedia, show RE/MAX agents have a commanding lead in production by number of transaction sides and sales volume.

Liniger equates much of the success to the education and training RE/MAX agents pursued as market demands changed, including training to manage short sales, distressed properties and foreclosures. RE/MAX Associates hold the greatest number of professional learning designations compared to agents of other national real estate brands.

A summary of the complete RE/MAX versus the Industry report can be found on remax.com, “[Why Choose RE/MAX?](#)” The complete *Power Broker* report can be found online at www.rismedia.com and the *REAL Trends 500* survey can be found online at www.realtrends.com. For more information about RE/MAX, visit www.remax.com, or to become a RE/MAX agent, visit www.joinremax.com.